

## About Us . . .

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Southwest Florida Paralegal Association, Inc. "SWFPA" was established to provide **local** paralegals with a network of legal resource information and information on educational and professional opportunities. SWFPA's primary goals are upholding the high ethical, professional, and personal standards set forth by the National Association of Legal Assistants, Inc. (NALA); increasing paralegal awareness by encouraging member participation in community activities; and offering membership services at a reasonable rate.

A yearly subscription to *Writ of Assistants*, the bi-monthly newsletter published by SWFPA. The newsletter includes educational articles; information on national and local seminars, meetings, and workshops; Internet tips; and entertainment features. For job listings, visit us at [www.swfloridaparalegals.com](http://www.swfloridaparalegals.com).



...and Justice for all . . . .



**2010**

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### SOUTHWEST FLORIDA PARALEGAL ASSOCIATION, INC.

P.O. Box 2094  
Sarasota, FL 34230

Email: [GlendaRGreen@gmail.com](mailto:GlendaRGreen@gmail.com)  
Or Call Glenda @ 941-374-8782 for more information

## WRIT OF ASSISTANTS' ADVERTISING PRICE LIST



### SOUTHWEST FLORIDA PARALEGAL ASSOCIATION, INC.

[www.swfloridaparalegals.com](http://www.swfloridaparalegals.com)

**Your Benefits from  
SWFPA**

Your advertising dollars include:

- ◆ Advertising on our website
- ◆ Link to your website
- ◆ E-mail link or contact information
- ◆ A complimentary copy

The Deadline to submit your Black & White copy is the 15th day of January, March, May, July, September, and November and published at the end of month. Please contact the Newsletter Editor, Glenda at **(941) 374-8782** for more detailed information.



*Meeting Adjourned . . .*

**BI-MONTHLY RATE  
PER ISSUE**

<b>Business Card Ad</b> 2 1/4 L x 3 1/2 W (inches)	<b>\$9.00</b>
<b>Quarter Page Ad</b> 5 1/2 L x 4 1/4 W (inches)	<b>\$15.00</b>
<b>Half Page Ad</b> 5 1/2 L X 8 1/2 W (inches)	<b>\$30.00</b>
<b>Full Page Ad</b> 11 L x 8 1/2 W (inches)	<b>\$55.00</b>

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<b>Half Page Ad</b> 5 1/2 L X 8 1/2 W (inches)	<b>\$90.00</b>
<b>Full Page Ad</b> 11 L x 8 1/2 W (inches)	<b>\$165.00</b>

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<b>Full Page Ad</b> 11 L x 8 1/2 W (inches)	<b>\$310.00</b>

**ALL RATES ARE FOR  
BLACK & WHITE PRINT**

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