



THE FLORIDA BAR



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April Free CE

**The Path to Justice: A Tale of Two
Juries**

Friday, April 28, 2023

12:00 p.m. to 1:00 p.m. EST



Amy Singer, Ph.D.
President & CEO

Amy Singer, Ph.D. is a licensed psychologist who is an expert in statistical methodologies, data analysis, and applied research. Singer's firm, Trial Consultants, Inc.®, which she founded in Miami in 1979, is the oldest trial consulting firm in the United States. Singer is a pioneer and nationally acknowledged authority in the field of litigation psychology, a discipline that provides jury research and selection, focus groups, social media analytics, shadow juries, venue studies, witness preparation, trial and ADR strategy.

Singer continues to serve as a popular and prolific author, trial consultant, and speaker contributing her expertise to national publications, broadcast media, legal associations and high-profile cases such as the Casey Anthony, Dr. Kevorkian, Michael Jackson, William Kennedy Smith and O. J. Simpson trials to name a few.

COURSE DESCRIPTION:

The course is about how to achieve justice in the presence of psycho-social factors that influence jurors. Discover the best way to present a case and what type of juror is needed. These techniques can be applied during all stages of trial. Bar members will learn strategies to impart jurors with true knowledge and understanding (ie wisdom) of the facts, critical issues, problem areas, and testimony involved in your case. Using these special techniques, members will learn how to identify jurors influences and diffuse them; promote juror's knowledge of the critical issues, and pivotal point of the issues involved in making wise decisions on the verdict form. Learn how to diffuse the problem areas of a case while considering the ethics surrounding persuasion vs. enlightenment.

TOPICS INCLUDE:

A.) How to increase juror's knowledge of the critical issues and pivotal point of your case.

B.) How to increase juror's understanding of the problem areas and solutions involved in making decisions during:

- Opening Statement
- Closing Statement
- Direct Examination
- Cross Examination
- Re direct examination

C.) Implementing special techniques to diffuse the problem areas of your case in order to give jurors wisdom, so they may reach "wise" decisions on your verdict form. This "wisdom" involves identifying the arguments to which there are no counter arguments during:

Credits:

1 General Credit Hour

Attorneys also eligible to receive CLE credit.

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MESSAGE SENT BY:



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